

SØLSTICE SUMMIT

Imagine knowing **how to effortlessly
save the world...** and now imagine
everyone knowing that!

DR. ARTUS PH. ROSENBUSCH
Director Solstice Academy
Host of Solstice Summit



WHY DO WE NEED THE SUMMIT? (1/3)

Life is short.
Do stuff
that matters!



The UN Sustainable Development Goals constitute
the most relevant tasks of our time

WHY DO WE NEED THE SUMMIT? (2/3)



Key resource for all 17 SDGs is the innovative and cooperative potential of 7.8 bn human beings

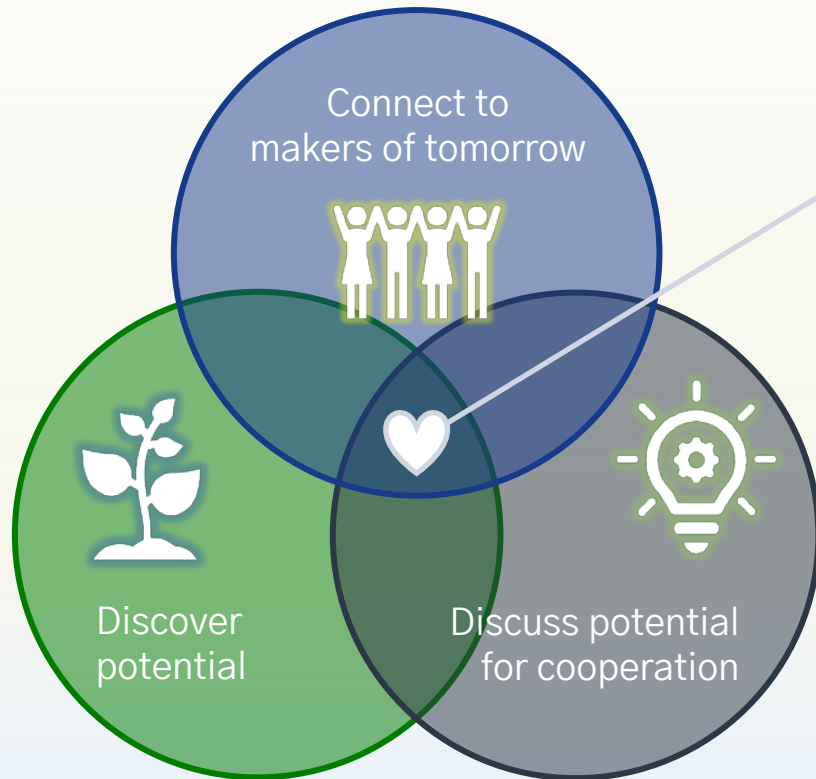
WHY DO WE NEED THE SUMMIT? (3/3)



Sharing content expertise as well as methodological skills, and bringing together people and organizations acts as a **catalyst** for this cooperative innovative potential

WITH SOLSTICE SUMMIT WE WANT TO DO OUR PART

GOALS AND FORMAT OF THE SUMMITS



3 day content-exchange at the highest level, framed by a social program that connects participants

Talks, panels and workshops, in particular with regard to three topics:

- 1. Effective Action**
strong solutions for the big problems of today.
- 2. Education and Multiplication**
innovative approaches for multiplication, sharing knowledge, motivation and competences.
- 3. Behavioral Science**
how to nudge the world towards sustainable choices?

YOUR SUPPORT MAKES THE SUMMIT POSSIBLE (1/3)

THANKS FOR YOUR:

HANDS ON SUPPORT.

PARTNERSHIP.

SPONSORSHIP.

DEVELOP VALUABLE SKILLS AND HAVE LOTS OF FUN AS PART OF THE ORGA-TEAM.

As a member of a highly motivated team **you make the Summit happen.**

Team spirit, fun, a professional agile project structure, joint celebration of successes await you – and so does meaningful work.

How much responsibility you want to pick up and how much creative leeway you want to fill is entirely up to you.

Last but not least, we all support each other by not just on work but also on skill development through a system of coaches who help us to work effectively and learn as much as possible in the process.

Where does your passion lie?

HR, IT, Logistics, Customer Service, Marketing?



YOUR SUPPORT MAKES THE SUMMIT POSSIBLE (2/3)

THANKS FOR YOUR: HANDS ON SUPPORT. PARTNERSHIP. SPONSORSHIP.

BECOME A PARTNER-ORGANIZATION AND PART OF THE SOLSTICE FAMILY.

Does your **non-profit organization** work towards goals that resonate with the Solstice Summit?

Are you also committed to sustainability, to learning, or interested in how these topics interface?

Then please – talk to us about how you can become part of the Solstice Family and how we can support each other!

We firmly believe that the world can still be saved, but that we cannot do it alone.



YOUR SUPPORT MAKES THE SUMMIT POSSIBLE (3/3)

THANKS FOR YOUR: HANDS ON SUPPORT. PARTNERSHIP. SPONSORSHIP.

BECOME A **SPONSOR** AND BENEFIT FROM THE REACH OF THE SUMMIT.

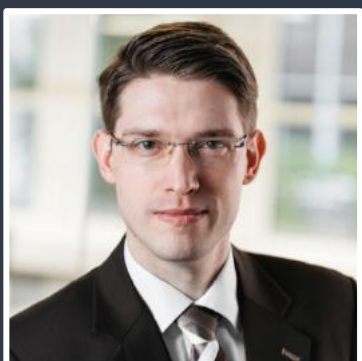
Your company or product make a valuable **contribution towards sustainable ways to live and work** and you see the value of attention? In that case Solstice Summit is a great way to **reach your target audience**.

Your patronage fuels our work to make the Summit happen.

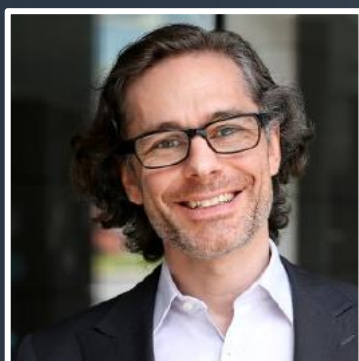
As a sponsor (**silver/ gold/ platinum or diamond packages available**) you get the stage time you need – a booth, on the podium, or even the full exposure of the opening ceremony.

Please note that while we know the value money, your content is actually even more important to us. **Let's have a call** and get to know each other, then we will find the solution how you can make the best possible use of the Summit!





Dr. Sebastian Harrach
Director



Dr. Artus Ph. Rosenbusch
Director



Simon Benedikt
Director

LET'S TALK!

We look forward to reading your email:
info@solstice.team

APPENDIX:

WHAT DOES THE NAME SOLSTICE ACADEMY MEAN FOR YOU?

Humans have for eons placed deep significance on solstices and they are **ripe with strong symbolism**. In Stonehenge, England, monoliths were aligned 4000 years ago toward the places where the sun rises at solstice, and even before that, 6000 years ago the Goseck Circle in Germany was already aligned to these same solstice points... I personally find this extremely fascinating!

So, for me solstice carries the connotation of man **wielding the power of reason to grasp the world**, to render it predictable; that even things beyond our control, like the four seasons, can at least be analyzed and understood.

Of course, the sun itself is also included in Solstice, and thus **I think of sustainability**. In two ways actually, firstly through the direct link with the sun as the source of all energy, but also via the recurring coming and going of the seasons, and the eternal cycle.

Furthermore, a solstice is also a symbolic stand-in for **a significant point in time, a magical moment** of reversal, when we set our course and take important decisions.

Humanity today has access to more resources than ever before, but also faces truly terrible challenges. This also comes to my mind when I think of Solstice.

And finally, every training, every coaching and every other effective intervention is also a magic moment. Afterwards, you're not the same person you were before. **A transformation takes place here too.**

So, I have many associations with this name that inspire me and make it so that I can now hardly wait to breathe life into the brand.

I'm sure everybody else will have their own interesting thoughts and ideas about it.

I am curious: what associations do you have?

Dr. Artus Ph. Rosenbusch, Director

